

TASTE OF
LAKEWOOD

RESTAURANT WEEK

JUNE 13-20

When it was clear that the COVID-19 pandemic would prevent us from holding our outdoor 2021 Taste of Lakewood festival, the *Lakewood Chamber of Commerce* and our partners were determined to find a new (and safe) way to promote Lakewood's amazing restaurants and merchants. Working together, we were ready to do something incredible, to make lemonade, out of the lemons that had been thrown at us.

Taste of Lakewood Restaurant Week is a week-long promotional event to support our local hospitality industry, hit hard by the pandemic. There are no fees for restaurants to participate and our goal is to cover costs through sponsorships, plus raise funds for college scholarships.

As part of TOL Restaurant Week, we're hosting a virtual cocktail party. Guests receive a TOL Restaurant Week "To Go" bag that includes carry-out cocktails with food pairings, swag, and access to a Zoombastic cocktail party, hosted by *Western Reserve Distillers* and The Distillery. The event also features great raffles to support our local merchants. Event proceeds go to the Lakewood Chamber of Commerce and our scholarship programs.

We hope that the outdoor Taste of Lakewood Food Festival will be back in 2022. This year though, join us as we celebrate our restaurants, merchants, and the community that we all thrive in. Please help us make some amazing lemonade by sponsoring the 2021 Taste of Lakewood Restaurant Week.

SPONSORSHIP LEVELS

We have several sponsorship levels to consider, each offering great exposure to our large Taste of Lakewood following.

\$5,000 Platinum Sponsor

- Company logo on Restaurant Week website with a link to your company's website
- Company name on all print advertising and promotional materials, including those distributed at participating restaurants
- Recognition & exposure via social media
- Recognition at Virtual Cocktail Party
- 6 Tickets for Virtual Cocktail Party

\$2,500 Gold Sponsor

- Company name on Restaurant Week website with a link to your company's website
- Company name on all print advertising and promotional materials, including those distributed at participating restaurants
- Recognition at Virtual Cocktail Party
- 4 Tickets for Virtual Cocktail Party

\$1,000 Silver Sponsor

- Company name on Restaurant Week website with a link to your company's website
- Company name on promotional materials, including those distributed at participating restaurants
- Recognition at Virtual Cocktail Party
- 2 Tickets for Virtual Cocktail Party

\$500 Bronze Sponsor

- Company name on Restaurant Week website
- Company name on promotional materials, including those distributed at participating restaurants
- 2 Tickets for Virtual Cocktail Party

\$250 Friend of TOL Restaurant Week

- Company name on Restaurant Week website
- 2 Tickets for Virtual Cocktail Party





THANK YOU FOR SPONSORING THIS GREAT LAKEWOOD EVENT!

YES, I/we want to sponsor the 2021 TOL Restaurant Week.

Business Name (if applicable) _____
Primary Contact Name _____ Email _____
Street Address _____ City _____ Zip _____
Phone _____ Fax _____ Website _____

I/We will be glad to sponsor at the following level:

- \$5,000 Platinum Sponsor
\$2,500 Gold Sponsor
\$1,000 Silver Sponsor
\$500 Bronze Sponsor
\$250 Friend of Restaurant Week
I/we will be glad to sponsor the Taste of Lakewood Restaurant Week for in-kind support:
(Please describe the specifics of the donation and the dollar value)

RETURN THIS FORM & PAYMENT TO:

Lakewood Chamber of Commerce
16017 Detroit Avenue
Lakewood, OH 44107

- Enclosed is my check in accordance with my sponsorship level.
I'm emailing this completed form to mailto:info@lakewoodchamber.org or faxing to 216-226-1340, and paying online at https://bit.ly/3axgsmF

Questions? Contact us at 216-226-2900 or email info@lakewoodchamber.org

